

LA-Based Green Technology Company Cyber-Rain Names Ben Jamison as Chief Revenue Officer

Encino, CA – April xx, 2010 – Cyber-Rain (www.cyber-rain.com), makers of easy-to-use Internet-based smart sprinkler controller systems that reduce landscape water usage by 30-70% by automatically adjusting for local weather conditions, today announced that Ben Jamison has joined the company as Chief Revenue Officer overseeing all of the company's sales and marketing activities. Cyber-Rain is a pioneer in using Internet-based weather data to water only when it's necessary. So far, customers have saved nearly 120 million gallons of water using Cyber-Rain's systems, which are so efficient that they even qualify for many water-efficiency rebates.

Ben's diverse career in sales, marketing and product management spans over 30 years, and he has held key positions in several worldwide companies. Most recently, he was Vice President of Worldwide Sales and Marketing at Soliant Energy, a supplier of photovoltaic systems for commercial rooftop applications. Previously he held the role of Vice President at Savant Systems, a developer of automation systems, and was VP of Sales and Marketing at Runco International, a supplier of custom home cinema display products. He also served as Vice President and General Manager of NEC Technologies' \$600M Personal Display Division.

"This is an important addition to our team because of Ben's outstanding record in sales and marketing in a wide range of industries, including green technology," says Cyber-Rain CEO Diana Schulz. "He brings a diverse set of skills and an impressive track record of success that Cyber-Rain will need as we continue to grow our company, and we are confident that he will be able to help us increase the size and scope of our business."

About Cyber-Rain

Cyber-Rain is an emerging leader in providing groundbreaking smart sprinkler controller systems to the residential and commercial markets. The company is privately held and is backed by investors including DeWaay Investment Partners, Athenian Venture Partners, Momentum Venture Management and Funk Ventures. For more information on the company and its products, please visit www.cyber-rain.com.

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